

# STRATEGIC AIMS OF THE OFFICE OF THE REGIONAL COUNCIL 2007–2015



## Fair play and play in team

- We follow the fair play principles and whatever we do we ask: Is it fair?
- We are doing loyally our work.
- We believe in the strength of the team and its ability to achieve synergistic results. At the same time, we believe in the individuality of persons, we respect and appreciate differences and we ask each other for individual performance.

## Helpfully and willingly

- Our approach to the applicants is: "Welcome, how can we help you?" And we assist them indeed. If there were no applicants, there would be neither our organization.

## Simply

- We do not complicate anything.

## Up to date

- We search and find up to date and effective solutions which make work easier not only to us but mainly to our clients and partners.

## Together with you

- We understand our role as a part of the unit. We actively offer the partnership as the preferred form of cooperation and we actively participate in the partnership.

## STRATEGIC AIMS

**8 %** To ensure that the invested means have increased in value **at least 8%**.

To fill **100%** of the priority axes indicators of the ROP MS.

To ensure the certified expenditures within the ROP MS according to the plan.

To raise the awareness of the ROP MS to 30% in 2010 and 60% in 2013.

To build a positive image of the Regional Council Moravia Silesia.



Overcoming of this notional peak is not only a great victory but also the ticket for tomorrow climb.

Enjoy our common trip

